

Pharma
Global Marketing
Training

We confirm herewith that

Georg Zenner

has successfully participated in the **International Seminar on Managing Product Launch Programs** held in Basel, Switzerland, from June 22 - 26, 1998.

The topics of the seminar were : Concepts and rules for rapid and successful market entry, key principles of project management methodology, cooperation in local launch teams, time and self-management.




Dr. Rolf Schumacher
Dep. Head Marketing Training